

5 STEPS BEFORE YOU PUBLISH

Learn the basics

- [How To Become An Author](#) – If you're an absolute newbie at writing and don't know where to start.
- [How To Start Writing A Book: Motivational Steps](#) – for those who get sidetracked or find themselves procrastinating.

Name your book

- [Come up with a memorable title](#) – generate some ideas, do a keyword research, and conduct an A/B tests to choose the best option.

Perfect Your Manuscript

- [Hire an editor or self-edit](#) – correct errors, typos, and inconsistencies in your manuscript.

Design A Book Cover

- [Buy a professionally designed cover or create your own](#)

Develop A Marketing Strategy

- [Build a website](#)
- [Connect through social media](#)
- [Give away complimentary copies](#)

Plan Your Launch

- [Go over your self-publishing plan and its milestones one more time](#)

Launch

- [You now have your plan in place. All that's left to do is execute!](#)